

From: bounce-121889339-76929370@list.cornell.edu on behalf of [Derek Todd Hill](#)
To: [AGED-L](#)
Subject: Ag Ed/FFA News Blitz
Date: Sunday, October 1, 2017 8:26:21 AM
Attachments: [image004.png](#)
[image006.png](#)
[image008.png](#)
[image009.png](#)
[image005.png](#)

Good Morning,

It now feels like fall has come to New York, which means it's time for State Officer Tour, National Convention, Fall Fests in your communities and the annual fruit sale will be upon us soon. We have several new opportunities that will come your way this fall including a new grant program that we hope will help new programs get started and grow our current ones. Next month for the first time we will have a new teachers conference that will focus on all 3 circles of an agriculture program along with future professional development opportunities. Below is some information to help keep you all in the know!

AG ED/Professional Development Updates:

Are you interested in taking a CASE course during the summer of 2018? Please take a 30-second survey that will allow us to plan our future programming and scholarship offerings to support you, our agricultural educators.

<https://www.surveymonkey.com/r/NYCASE>

Save the Dates:

New Teacher/Administrator Induction Conference:

All First and Second year Agriculture teachers are invited to participate in the New Teacher/Administrator Induction Conference scheduled for Wednesday and Thursday, November 8 –9. Lodging will be provided at the Double Tree Hotel in Syracuse. The purpose of this conference is to provide you and your administrator with key information to further develop your teaching and program management skills in the areas of: 1) classroom/laboratory instruction, 2) SAE, 3) FFA, 4) partnerships, 5) marketing and 6) professional growth. There is no cost for this conference. Please contact Terry Hughes at Thughes@cornell.edu for registration materials.

The NYAAE Professional Development Committee has begun planning the 2018 summer conference. The summer conference is scheduled for **Sunday, June 17 to Wednesday, June 20, 2018** at the Oswegatchie Educational Center in Croghan, NY. This past June we had over 115 agricultural educators and guests attend the event. We are certain that this conference has something for everyone. We are looking forward to seeing each of you next June! Be sure to **save this date** and be watching for additional conference information coming across the list serve. **Plan ahead and submit a conference request to ensure that funds will be available for you in June.** \$495/participant.

January 27-28 2018, Syracuse, NY- Receive professional development while your students attend the 212/360 FFA Leadership Conferences. Each teacher will be eligible for up to six hours of professional development credit.

Are you interested in "globalizing" your agriculturally focused instruction? The Global Learning Conference in Agriculture is designed to help you create global learning opportunities for students in any agricultural discipline. Click here for more details about this online conference: <http://aese.psu.edu/teachag/global/global-learning-in-agriculture-conference>

Fall Citrus and Cheese Fundraisers

The New York FFA Foundation promotes the following suppliers for your citrus and cheese sales.

Florida Fruit Association- Leo George lgeorge@fundraisingfruit.com and Brian George bgeorge@fundraisingfruit.com

- Florida Farm Bureau- Chad Roberts- Chad.Roberts@ffbf.org and Roy Singleton Roy.Singleton@ffbf.org
- Pee Jays Fresh Fruit- Domenic Lanciano- domenic@peejays.org

Cheese Sales

- Cuba Cheese- Janine Ellington Janine@cubacheese.com

Each of these companies not only provide you an outstanding opportunity to raise funds for your chapters, they are also donors of your FFA Foundation. This means you are also supporting funding initiatives that will impact your FFA members from a state level. Last year nearly \$5,000 was donated back to your FFA Foundation collectively from these companies. The FFA Foundation in turn gives back these funds and much more to FFA members through travel stipends, awards, and scholarships. Please feel free to reach out to any of these companies to see how you can support your chapter and your FFA Foundation at the same time.

New York Association of FFA Updates:

The state officers had a great time yesterday at COLT Conference teaching members about teambuilding and working with the district presidents so they can have a successful year. Please help us thank Mr. Perry and the Cornell Collegiate FFA for hosting this event. We are now excited to start traveling around the state tomorrow visiting hundreds of FFA members in action as part of the State Officer Tour. We look forward to seeing many of you this week!

State Officer Tour will be taking place the week of Oct. 2nd-Oct. 6th, 2017. If you are not a host school but would still like your students to be able to participate please reach out to one of the host schools that is closest to you and see if you can participate at their stop. Please visit www.nysffa.org/sot. The officers and I look forward to seeing all the great things that you and your students are doing.

212/360: Registration for 212/360 will be open on November 1st. Please be on the lookout for more information to be coming out the week after state officer tour.

State Convention Housing: Plans for the 2018 state convention are well underway and we will be releasing information in the next couple of weeks about housing. We have a state housing block that can accommodate all of our participants at a reduced rate.

The new **FFA roster** year started on September 1st. There have been many updates and changes to the system. Please read **ALL** of the following information carefully so that this can be as smooth of a process as possible.

The link below will take you to several roster guides that will show you how to do each step of the roster. You can also find this information in the roster system by clicking on the icon that looks like a wrench. **One of the biggest changes is that students can now self-register and all the advisor needs to do is go in and approve them and submit them to state for approval.**

https://www.dropbox.com/sh/issic0bbosxfl4k/AADe33Kt86Bsz14RW_WFgdeya?dl=0

Below is a screen shot of the new look. It operates similar to profiles with the left side navigation.

Manage Memberships

Manage Memberships

Add Memberships

Register Added Memberships

Approve Pending Memberships

Manage Batches

Manage Chapter Leadership

Search

Student Alumni

Membership Year: 2017-2018

State: All

Chapter: All

Advanced Search ^

Membership Type: All | Include

Submission Level: All | Equis

State Association Division: All

Grade: All | Equis

Gender: All | Include

Batch ID:

FFA ID:

First Name:

Last Name:

Memberships Profiles Location

Select all 3592 memberships

<input type="checkbox"/>	FFA ID	First Name	Last Name	Membership Type	State	Chapter	Membership Year(s)	Status-Batch ID	
<input type="checkbox"/>	602677461	Alexander	Chambers	One Year	AK	AK0007	2017 - 2018	Local	<input type="button" value="X"/>
<input type="checkbox"/>	601855470	Beatrice	Curtis	One Year	AK	AK0011	2017 - 2018	Local	<input type="button" value="X"/>



On each page will be a “wrench” symbol. **Clicking on the “wrench” will provide you with two training tools.** New this year are video tutorials that will walk you through the functionality of each screen along with a downloadable PDF with written instructions. Below is a screen shot of what you will see when you click on the “wrench” symbol.

Currently there are 10 videos. As we move through the month of September we will be creating more videos based on state and chapter feedback.

Attached are the current PDFs for your reference.

Roster Tutorials

ADD MEMBERSHIPS - IMPORT



The screenshot shows a video player interface. The video title is "Add Memberships – Import" and the subtitle is "NATIONAL FFA ROSTER MANAGEMENT TUTORIAL". The video player has a progress bar at 02:43 / 02:33. Below the video player is a "Written Guide" section. The text reads: "Hardcopy instructions are available through our PDF guides below". There are two buttons: "Add Memberships - Import" and "VIEW PDF". At the bottom of the page, there is a yellow banner with the text: "Still having trouble? [E-mail membership](#) or call 888-332-2668 for assistance."

Self-Registration-

In the development of rosters this fall we have created an option for individuals to self-register for membership as well as chapter leadership roles. This was developed to continue to move the workload downstream for state and chapter leaders. Individuals that use the self-registration process are able to fill out their personal information and submit the request for membership to their local leader for approval. They may also request a transfer. The same holds true for chapter leaders that would like to use the self-registration process. In the case of chapter leaders, the request is sent to state leadership to approve. Once approved these individuals will appear on the roster no different than if you entered them on the roster as you have in the past. **The advantage to self-registration is that you no longer have to do the work**, just let your members or leaders self-register and approve them in the "Approve Pending Memberships" or "Manage Chapter Leadership" sections. (*Instructions on self-registration will be sent out by end of day Friday 9/1*)

Approve Pending Memberships

Search

Member Type: Student Alumni

Membership Year: 2017-2018

Roster Method: Self-Register

State: AK - Alaska FFA State Association

Chapter: All

Search

FFA ID	First Name	Last Name	Membership Type	State	Chapter	Membership Year (s)	Status-Batch ID
601488174	Gavin	Brown	One Year	AK	AK0014	2017 - 2018	Local
602562129	Mabelle	Hopkins	One Year	AK	AK0014	2017 - 2018	Local
602684912	Beau	Yvne	One Year	AK	AK0014	2017 - 2018	Local

3 Memberships(s)

Actions

Submit Membership(s) to State

Cancel Membership(s)

Bad Date-of-Birth-

We have eliminated obvious bad date-of-birthday from the database, such as 1/1/1900. If a profile has lost its DOB it will be required. There are calculations in place to ensure the date is not a random date based on other data points such as graduation year, grade, # of years teaching...

State Staff will be learning this new system along with all of you. We will do our best to help you through this process. We highly recommend that you spend some time learning this system and do not wait until the last minute to add students to your roster. Please, if you have questions feel free to reach out to Catie Rowe or myself and we would be glad to assist you in any way that we can.

212/360: Registration for 212/360 will be open on November 1st. Please be on the lookout for more information to be coming out in the next few weeks.

National FFA Updates:

Message from National FFA CEO, Mark Poeschl, Regarding Safety and Security During the Convention and Expo:

Teachers should have the appropriate authorization and parental consent forms signed and in their possessions during convention. Our national staff members are working diligently and proactively with local authorities and parking lot operators to elevate security and avoid the types of issues we experienced in 2016, such as theft of personal belongings from vehicles. That said, please help us remind attendees of the following key points:

- Remove contents from parked vehicles and lock personal items in hotel rooms. Visible personal items left in cars, vans and busses are more likely to be stolen.
- We understand that there are specific local school district directives and/or state laws regarding locking busses, but we strongly recommended that parked vehicles be locked at all times.
- Take particular care when parking downtown, at the fairgrounds or in areas away from convention activities, such as restaurants.
- Leave weapons, including guns and knives, at home; they should not be stored in vehicles during convention.

Knives, including pocketknives, will NOT be allowed in convention venues and are subject to being confiscated by security personnel upon entry to secured buildings.

More information on general safety and security will be available as we get closer to convention, but I wanted to remind you of the above points and to ask you to help remind our convention guests of these important tips.

1. FFA Staff Heads to Nebraska for State Relations Visit

Chief Operating Officer Josh Bledsoe, Convention, Awards and Recognition Director Dale Crabtree and Local Program Success Specialist Larry Gossen participated in a state relations and Team Ag Ed meeting with Nebraska on Wednesday. The University of Nebraska agricultural education staff and the state agricultural education staff shared exciting news regarding the increase of 45 new programs across the state in the last seven years. This growth is related to the alignment of work between the departments of education, labor, and economic development to create awareness of agricultural-related careers and workforce needs. Positive results have also been seen in the numbers of teachers graduating from the University of Nebraska because of four years of focus on teacher recruitment and retention. Also discussed were strategic initiatives related to supervised agricultural experiences, curriculum and standards, and FFA programming; post-secondary alignment with programs of study; and future opportunities for strategic planning for agricultural education.

2. Attend a Workshop During National Convention

If you are coming to convention this year, set aside some time to attend a leadership workshop or two. Workshop schedules are now posted online; both advisor and student workshop schedules and descriptions can be found on FFA.org/events/convention/schedule (scroll to the bottom of the page). Thirty-seven teacher workshops are being offered, in addition to those provided through the DuPont Agriscience Institute. Thirty-eight unique student workshops will be delivered—several offered multiple times—for a total of 93 student workshop opportunities.

3. National FFA Agricultural Policy Committee Meets in Washington, D.C.

Our advocacy and government relations division held their second agricultural policy committee meeting of the 115th Congress on Tuesday. Each Congress, the division selects up to eight individuals from the agricultural community to serve on the policy committee. These individuals offer input on policies, initiatives, or programs that would help raise the profile of FFA members and youth in food and agriculture. Tuesday's meeting included discussions on the Farm Bill, upcoming tax reform, and opportunities to work with educational and research programs in stand-alone legislation. The agricultural policy committee includes:

- Britt Aasmundstad, National Association of Departments of Agriculture
- Kellie Bray, CropLife America
- Vicki Hicks, AgriBank
- Sarah Hubbard, Mike Torrey Associates
- Alyn Kiel, Glover Park Group
- Cody Lyon, American Farm Bureau Federation
- Gary Matteson, Farm Credit Council
- Karla Thieman, The Russell Group

Several of the committee members will meet again during the next in-person policy meeting at this year's national convention and expo.

4. September Alumni Grants Awarded

The September Alumni Legacy Grant recipients have been selected. Five grants were given to help create FFA Alumni chapters; four grants were handed out to help shape partnerships between FFA chapters and alumni chapters; and one grant went to improve an FFA alumni chapter. The final round of grants for 2017 will be given in December; applications must be submitted by Dec. 4. Anyone can apply for a grant in one of the three areas that best fits their current chapter. Application and recipients can be found at FFA.org/support/alumni/resources/grants-and-scholarships.

5. CHS Foundation Becomes a Platinum FFA Sponsor

The CHS Foundation, funded by charitable contributions from CHS Inc., and a key National FFA supporter for more than 40 years, yesterday announced a \$3.8 million commitment to the National FFA Organization, growing its support to a platinum sponsorship level.

This investment helps ensure that the National FFA Organization continues to support members as they strive to become a workforce that understands the industries of food and agriculture and develop the leadership skills necessary to pursue careers in agriculture.

This new commitment provides ongoing support to the diversified crop and environmental and natural resources management proficiencies and the environmental and natural resources management career development event. It also increases support of teacher education and retention programs through National Teach Ag and CASE institute teacher scholarships. New funding is dedicated to developing cooperative education curriculum and sponsorship of the New Century Farmer program.

6. **Free Program on Feeding the World**

How will we sustainably feed 9 billion people by the year 2050? Check out Journey 2050. Students in grades 7-12 learn about sustainable agriculture. Everything is provided, including curriculum-based lesson plans, videos and games. Teachers can register at www.Journey2050.com and access the entire program.

7. **New Animated Farm Game Available**

[Farmers 2050](#) is the newest farm simulation to hit the market, and it's based on real agriculture. The animated world lets players plant crops, raise livestock, craft and sell goods, and source ingredients around the world—all while balancing the players social, economic and environmental footprint. The game is free, and there are no ads or in-app purchases. Download on iOS and Google Play.

8. **I Can. We Will. With TSC**

FFA platinum sponsor Tractor Supply Company (TSC) has partnered with the National FFA Foundation to promote the future of agriculture by selling 2017 National FFA Convention & Expo-themed shirts in stores across the country this fall. This year, the annual fundraiser features the 2017 convention theme, "I Can. We Will." in support of the advancement of agriculture among American youth.

Customers can purchase these limited-edition shirts for \$12.99 (plus tax) at TSC stores to benefit the national Living to Serve platform and FFA Alumni. The shirts will also be available at the national convention and expo to benefit the Give the Gift of Blue program.

9. **Culver's Advocates for Agriculture and FFA on RFD-TV**

Last Thursday, Culver's CEO Joe Koss and Senior Marketing Manager Jessie Kreke appeared on RFD-TV's "Rural America Live." They shared why Culver's has such a passion for agriculture and FFA and how they advocate for both. Watch it here: <http://bit.ly/2xDxE83>. We appreciate the generous support of and opportunities made possible by Culver's and RFD-TV as sponsors of the National FFA Foundation.

10. **Celebrating the Future of Agriculture in Victory Lane**

National FFA Officers Valerie Earley and Ashley Willits were guests of BRANDT Consolidated this past Saturday for TheHouse.com 300 NASCAR XFINITY Series race at Chicagoland Speedway. Driven by Justin Allgaier, the BRANDT team's race car featured the theme "celebrating the future of ag" and had the FFA and 4-H logos prominently on the car. The BRANDT car even took the checkered flag!

11. **On-Demand Virtual Field Trip Now Available**

Last week, the *Technology in Agriculture: Feeding the Growing Globe Virtual Field Trip* took students virtually to Syngenta's Research & Development Center in Research Triangle Park, North Carolina. Students went behind-the-scenes to see how careers in analytics, agronomy, biology and entomology are helping farmers improve global production and sustainability. We engaged nearly 1,400 classrooms across the country and reached an estimated 45,000 students. If you were not able to watch it live, you can view this field trip and

our past virtual field trips from Cargill and Ford Motor Company [on demand](#).

12. Impact Disaster Relief Efforts — Apply for \$400 Day of Service Mini-Grants

With the recent natural disasters around the country, the Living to Serve team wants to remind you that \$400 Day of Service Mini-Grants are available to middle school, high school and collegiate/alumni chapters. Choose from one of four focus areas: Community Safety; Hunger, Health and Nutrition; Environmental Responsibility; and Community Engagement. While money may not be a direct pass through to those affected, funds may be used to help with recovery efforts through service activities.

Applications submitted by the last day of each month are reviewed and awarded by the 15th of the following month. Thus, applications submitted by Sept. 30 will be awarded by Oct. 15. To learn more about the grant and access the application in English or Spanish, visit [FFA.org/livingtoserve/grants](https://ffa.org/livingtoserve/grants).

13. Calling all Past National Officers Attending Convention

Every year at the National FFA Convention & Expo, FFA members pack the FFA Alumni expo booth and ask if we know of any past national officers (PNOs) who can autograph their convention guidebooks. After last year's convention, we decided to not only help members get these autographs but also highlight alumni members who are PNOs.

Are you a PNO coming to convention? If so, we need your help. We will have two PNO autograph sessions in our alumni booth at expo. Come out for an hour or two and sign a few autographs while telling FFA members what you've been up to and how FFA impacted your life. If you would like to participate, email alumni@ffa.org with your name, the day and time you are available, your national officer year, your current hometown, occupation, and how FFA has impacted your life. Feel free to share this information with other PNOs who may be attending. We would also love for you to send us three to five pictures from your officer year and today (e.g., your family, you at work, etc.).

14. Give This Indianapolis Landmark a Punny FFA Saying

A downtown Indianapolis landmark is looking for some help from FFA members attending the 90th National FFA Convention & Expo. If you have an idea for a funny saying with an FFA or agricultural connection that would be perfect for welcoming more than 60,000 FFA guests to Indianapolis during the convention, we want it! Read more on the [FFA New Horizons blog](#).

15.

State Officer "Ready-to-Go" Workshops

The state officer programs team has posted their first in a series of "ready-to-go" workshops this week. State FFA officers spend a considerable amount of time visiting chapters and hosting events where they are asked to deliver leadership workshops, often with little time to prepare. These ready-to-go workshop resources, designed exclusively for state officers, include a facilitator guide, student handouts, and instructional support materials ready for printing and photocopying. The first workshop posted is about diversity and inclusion. Future workshop topics will include professionalism, motivation and strengthening agriculture. Workshop topics were chosen based on recommendations from current state officers. The diversity and inclusion workshop, along with all future state officer workshop resources, is on the [state officer resource webpage](#).

16. FFA Members to Visit Domino's for Entrepreneurial Leadership Program

Three FFA members were selected to participate in The Domino's AdVenture Capital Experience Oct. 16 - 18 at Domino's Pizza corporate offices in Ann Arbor, Mich. Ten students were selected for the program (FFA had 11 applicants, out of 69 overall). This three-day experience developed by GENYOUth is an entrepreneurial program that empowers youth and provides funding support for student-originated projects. AdVenture Capital was conceived to nurture and grow the next generation of social entrepreneurs and citizen philanthropists, exposing students and schools to real-world challenges, opportunities and broader recognition, in addition to helping fund the grants that make it possible to activate and shepherd students' ideas with the greatest potential for success. The process of developing a business plan, pitching and executing their own ideas, enables students to bring to bear their unique talents and abilities, while cultivating 21st-century skills. This is the first time FFA members have been selected to participate in the program. For more information about the program, visit <https://www.adcapoyouth.org/about>.

17. **National FFA Attends CropLife America's Annual Meeting**

Foundation staff members Glenn Sims and Jerilyn Mellencamp and I attended the annual meeting of CropLife America on behalf of National FFA this week at the Ritz Carlton Laguna Niguel in California. President and CEO of CropLife America Jay Vroom, who is the incoming chair of the National FFA Foundation's Individual Giving Council, hosted us at their annual FFA and Agriculture Future of America luncheon. Vroom also announced that he is retiring from CropLife next September. At the lunch, we made a special ask of industry leadership to support the Give the Gift of Blue program and help provide jackets for FFA members for 2018. More than \$20,000 was raised.

Glenn, a senior regional director for the foundation, received a lifetime achievement award from CropLife America. He is the first non-industry recipient and the first from National FFA to receive this honor. Congratulations, Glenn – well deserved!

18. **Condolences**

Our condolences go out to the family of a member of the FFA family. [A. Charles "Charlie" Fischer](#), a long-time, generous supporter and advocate for FFA and agricultural education, passed away this week. Charlie retired in 2004 as CEO and president of Dow Agrosiences and was instrumental in making Indy home to the National FFA Center. He was also a past chairman of CropLife America and International and a past National FFA Foundation Sponsors' Board chair, among other accomplishments. Many of the Give the Gift of Blue donations at the CropLife event this week were made in memory of Charlie.

19. **FFA Makes an Impact at the Women in Agribusiness Summit**

Members of our foundation team also attended the sixth annual Women in Agribusiness Summit in Minneapolis, Minn., to promote our Impact FFA: Women's Giving Circle to the more than 600 women in attendance. We connected with leaders in the industry, thanked them for their companies' support, and shared information on how they can support young women in agriculture through the women's giving circle. We had overwhelming support from attendees who were happy to see FFA there. We also invited Minnesota state staff and some of their students to attend (see attached photo).

20. **FFA Featured on ArmyEdSpace.com**

Lastly, I want to thank the U.S. Army, an FFA sponsor for the past 17 years, for featuring FFA on their [ArmyEdSpace.com](#), which offers information for parents, students and educators on educational programs and news. You can read my [Q and A](#) to see how our partnership with the Army has made a difference with FFA members and educators.



Derek Hill
New York FFA Director
Youth Program Specialist
Cornell University
300 Kennedy Hall, 3rd Floor
Ithaca, NY 14853
Office: 607-254-2880
Cell: 716-353-1271
Website: www.nysffa.org

FFA makes a positive difference in the lives of students by developing their potential for premier leadership, personal growth and career success through agricultural education.