

From: bounce-121952098-76929370@list.cornell.edu on behalf of [Derek Todd Hill](#)
To: [AGED-L](#)
Subject: NY Ag Ed/FFA News Blitz
Date: Monday, October 16, 2017 4:43:37 PM
Attachments: [image003.png](#)
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[New York FFA at the 2017 National FFA Convention.docx](#)

Good Morning,

The National FFA Convention is a week away! NY Ag. Ed./FFA have many things to be proud of this year including the fact that our membership has grown since last year. NY will be recognized on stage during the 2nd session for this growth. There are many many more achievements that NY will be recognized for, please see the attached document for more information about these achievements. Below is some information to help keep you all in the know!

AG ED/Professional Development Updates:

Are you interested in taking a CASE course during the summer of 2018? Please take a 30-second survey that will allow us to plan our future programming and scholarship offerings to support you, our agricultural educators. <https://www.surveymonkey.com/r/NYCASE>

New Teacher/Administrator Induction Conference:

All First and Second year Agriculture teachers are invited to participate in the New Teacher/Administrator Induction Conference scheduled for Wednesday and Thursday, November 8 –9. Lodging will be provided at the Double Tree Hotel in Syracuse. The purpose of this conference is to provide you and your administrator with key information to further develop your teaching and program management skills in the areas of: 1) classroom/laboratory instruction, 2) SAE, 3) FFA, 4) partnerships, 5) marketing and 6) professional growth. There is no cost for this conference. Please contact Terry Hughes at Thughes@cornell.edu for registration materials.

The NYAAE Professional Development Committee has begun planning the 2018 summer conference. The summer conference is scheduled for **Sunday, June 17 to Wednesday, June 20, 2018** at the Oswegatchie Educational Center in Croghan, NY. This past June we had over 115 agricultural educators and guests attend the event. We are certain that this conference has something for everyone. We are looking forward to seeing each of you next June! Be sure to **save this date** and be watching for additional conference information coming across the list serve. **Plan ahead and submit a conference request to ensure that funds will be available for you in June.** \$495/participant.

Do you have an idea that you would like to share?

The NYAAE Professional Development Committee has begun planning the 2018 summer conference. We have some great ideas for next summer's event, but would like to give each of you

the opportunity to share your workshop suggestions. We have learned from past experiences that we learn best from our peers. ***This is YOUR opportunity to shine in front of YOUR colleagues.***

Please visit the [Call for proposals link](#) if you would like to be considered as a professional development workshop presenter at the summer conference scheduled for **Sunday, June 17 to Wednesday, June 20, 2018** at the Oswegatchie Educational Center in Croghan, NY.

This past June we had over 100 agricultural educators and guests attend the event. We are certain that this conference has something for everyone. We are looking forward to seeing each of you next June! Be sure to **save this date** and be on the lookout for additional conference information coming across the list serve. **Plan ahead and submit a conference request to your school now to ensure that funds will be available for you in June.** Cost to attend will be \$495/participant.

If you have any questions regarding submitting a workshop proposal or attending the 2018 summer conference please feel free to contact Shari Lighthall or the planning committee members.

Anne Allen, Rachel Anderson, Carol Wright, Jon English, Jessica DeVries, Brooke Head, Tara Berescik, Erin McCaffrey, Terry Hughes

2018 NYAAE Professional Development Committee

Save the Dates: January 27-28 2018, Syracuse, NY- Receive professional development while your students attend the 212/360 FFA Leadership Conferences. Each teacher will be eligible for up to six hours of professional development credit.

Are you interested in "globalizing" your agriculturally focused instruction? The Global Learning Conference in Agriculture is designed to help you create global learning opportunities for students in any agricultural discipline. Click here for more details about this online conference:

<http://aese.psu.edu/teachag/global/global-learning-in-agriculture-conference>

Agriculture Education Incentive Grants Available Now!

The Fall 2017 cycle of the New York State Agriculture Education Incentive Grant is now available! This grant aims to support local agricultural education programs and FFA chapters in areas that the teacher and community has identified as a priority for the individual program. Don't miss out on this funding opportunity for your chapter! For more information about the program, please visit the [Incentive Grant](#) on the New York State FFA webpage. If you have any questions please reach out to grant manager Kaylie Siddall at ksiddall@cornell.edu.

Fall Citrus and Cheese Fundraisers

The New York FFA Foundation promotes the following suppliers for your citrus and cheese sales.

- Florida Fruit Association- Leo George lgeorge@fundraisingfruit.com and Brian George bgeorge@fundraisingfruit.com
- Florida Farm Bureau- Chad Roberts- Chad.Roberts@ffbf.org and Roy Singleton Roy.Singleton@ffbf.org
- Pee Jays Fresh Fruit- Domenic Lanciano- domenic@peejays.org

Cheese Sales

- Cuba Cheese- Janine Ellington Janine@cubacheese.com

Each of these companies not only provide you an outstanding opportunity to raise funds for your chapters, they are also donors of your FFA Foundation. This means you are also supporting funding initiatives that will impact your FFA members from a state level. Last year nearly \$5,000 was donated back to your FFA Foundation collectively from these companies. The FFA Foundation in turn gives back these funds and much more to FFA members through travel stipends, awards, and scholarships. Please feel free to reach out to any of these companies to see how you can support your chapter and your FFA Foundation at the same time.

New York Association of FFA Updates:

The state officers were amazed by all of the great things our FFA members and advisors are doing all around our state. We would like to thank everyone who hosted us for doing such a great job. The State Officers and Staff will be departing for Indianapolis for the 90th National FFA Convention this coming week. We are so excited to see many of you compete, receive recognition for all of your hard work and demonstrate your skills and knowledge you have obtained through Ag Education/FFA.

212/360: Registration for 212/360 will be open by November 1st. All conference information will be available by the end of this week. Please visit www.nysffa.org/212360. **We will send out an email once the updated information is posted for this year.**

State Convention Housing: Plans for the 2018 state convention are well underway. NY FFA has chosen the Radisson Hotel Rochester Riverside as the official lodging for the 2018 NYS FFA Convention. This facility is ideally located to all convention venues with direct access via skywalk to the convention center with a short walk to the Blue Cross Arena. Most workshops and LDE/CDE's will be held in either the Radisson Hotel or Convention Center. Please visit our website for more information about reserving rooms for your chapter: <http://www.nysffa.org/state-convention>. **Reservations will open November 1st, 2017.** Please limit the number of excess rooms you reserve so all schools have the opportunity to join us at this location.

FFA Membership: The new **FFA roster** year started on September 1st. There have been many updates and changes to the system. Please read **ALL** of the following information carefully so that this can be as smooth of a process as possible. We have created a new page on our www.nysffa.org website just for help with FFA membership and help with rosters. Please visit this link for information and tutorials on how to do your student roster this year: <http://www.nysffa.org/membership/>. As our state continues to see growth in our

membership, we are starting to see some overlap with our homeschools and BOCES centers having students in two programs. As a reminder, students can only be members in one chapter. This is a student's choice, which chapter they will be a member of. In order to be a member of a chapter students should be receiving instruction from the certified agriculture teacher at that program.

Governmental and Global Awareness Institute: NY FFA is pleased to announce that we will be offering GGAI to our teachers and students in 2018. This event will be held at the Hilton Albany on February 5-6, 2018. We will update our website as more information becomes available: <http://www.nysffa.org/governmental-awareness>. Registration for this event will be open before the end of the year.

National FFA Updates:

1. Download the 2017 Convention App

We are proud to offer, once again, a free mobile app to help you plan your experience at the 90th National FFA Convention & Expo. Filled with interactive maps, an extensive schedule, exhibitors and – new this year – a complete guide to downtown Indianapolis restaurants and attractions, the app is a must-have for all attendees! If you downloaded the convention mobile app last year and did not delete it, your phone should automatically update. Otherwise, search for it on the Apple App Store or Google Play – “FFA Convention” or “FFA app” should find it. Apple users: Be sure to install the sticker pack for a cool assortment of FFA images and emojis that you can send via text message.

Here are the direct links:

Apple: <https://itunes.apple.com/us/app/national-ffa-convention-expo/id1134109886?mt=8>

Google/Android: <https://play.google.com/store/apps/details?id=com.ffa.convention&hl=en>

2. Alumni Delegate Information Due

The deadline for states to submit their delegates for the 2017 National FFA Alumni Association Annual Meeting is approaching. States must email their lists by 11:59 p.m. EDT on Oct. 8, 2017, to alumni@ffa.org to be eligible to have active voters at the meeting. The delegates will vote on [bylaw amendments](#) and regional vice president positions for the alumni council. The meeting will take place Friday, Oct. 27, 2017, at the Indiana Convention Center in Room 243-245 at 2 p.m. All alumni delegates must register for convention.

3. USDA Secretary of Agriculture to attend 90th National FFA Convention & Expo

We are looking forward to hosting Secretary Sonny Perdue at the national convention and expo. He will meet with the National FFA Foundation at noon on Wednesday, Oct. 25, and then at 2 p.m., he will moderate the first-ever #SpeakAg dialogues. That afternoon, he will visit the expo to see the various agricultural career pathways our members can explore. That evening, he will have dinner with a small group of state officers and then have press availability before he speaks at opening session 1B in Bankers Life Fieldhouse. He will end his

evening by attending the Rascal Flatts concert at Lucas Oil Stadium.

4. **AgExplorer Continues to Be a Hit With Students**

Over the last few months, we have spread the word about AgExplorer.com and seen an increase in usage. Our back-to-school marketing, coupled with the Syngenta Virtual Fieldtrip, helped drive a 220 percent year-over-year increase in website traffic, with an estimated 99,000 students reached. Thanks to our partnership with Meredith Agrimedia, we featured a full-page AgExplorer ad in *Successful Farming* magazine over the last three months. The total circulation of these advertisements to date is 411,260. We also contributed to an article that was published on the [Lancaster Farming website](#). The article featured tips for choosing the right college and mastering the college admissions process. The college tools found on AgExplorer were highlighted.

5. **Visit the AgExplorer Booth at the Convention and Expo**

We are gearing up for an engaging experience at the AgExplorer booth (#1056) in the National FFA Expo. The following activities will be available for attendees:

- AgExplorer Scavenger Hunt—Students can pick up a Connect Four card at the AgExplorer booth and then visit with at least four industry professionals to find out about their careers and to take pictures/selfies to post on social media. When a student has completed four activities “in a row,” they take their cards back to the AgExplorer booth to receive a T-shirt.
- Operation Innovation Station—Using the bottom portion of the Operation Innovation Station ad located on the guidebook map insert, students will visit five different companies marked with red beacons (there are 14 scattered throughout the expo). Students will check out the innovation the company offers and receive a stamp. Once they have collected five stamps, students can bring their completed cards back to the Innovation Station at the AgExplorer booth and receive a cool Ag Innovator pin. They will also be entered in a drawing to win one of the following: a drone package, virtual theater glasses, Nano 360 degree camera or a mini 3-D printer.

6. **New My Journey Content Now Available!**

Check out free planning tips, tools and lesson plans available this month. Visit the [Explore](#) webpage to find a new supervised agricultural experience lesson about biomedical research, a lesson on careers at ADM and step-by-step guides for various FFA educational resources. Head over to the [Build](#) webpage for a great educational resource from Journey 2050 and important safety information to know during the National FFA Convention & Expo. On the [Connect](#) webpage, you will find a current event worksheet and article about AgCo Innovations in Manufacturing With Glass; information about the Living to Serve Day of Service Mini-Grants; and career opportunities. Don't forget to incorporate AgExplorer using the implementation guide with lesson plans on the [Explore](#) webpage and be sure to look through past months' ideas in our [Archive](#).

7. **Student Delegate Committee Assignments**

Student delegates have been assigned to one of the six delegate committees determined at

this summer's State Presidents' Conference. Research regarding each of the committees has been posted in advance for delegates and can be found on FFA.org/delegates. This information will also be provided to delegates at national convention.

8. **Living to Serve Update**

Since the start of the 2017-18 school year, National FFA has awarded nearly \$440,000 in Living to Serve grants to 227 chapters (middle/high school, alumni and collegiate) in 42 states and Puerto Rico. Funding opportunities still exist for state FFA associations or foundations as well as local FFA chapters as noted below:

- **FFA State Day of Service Grant** is now open! This is a competitive funding opportunity for all FFA state associations or foundations to help infuse service activities at the state level. States may apply for funds up to **\$8,000** to support a state-level day of service event as well as the promotion of the new Living to Serve Grant series. Applications are due Dec. 1, 2017. To access the application, visit FFA.org/livingtoserve/grants.
- **Day of Service Mini-Grants** are due the last day of each month. These funds provide alumni or middle/high school chapters with up to **\$400** to conduct a one-time service event. To access the application, visit FFA.org/livingtoserve/grants.

9. **Read the Latest Issue of Alumni's Leader 2 Leader**

It's no secret that the heart of FFA is at the local level. Joshua Rusk, executive director of the National FFA Alumni Association, focuses on the purpose, function and structure of the local level—where we truly grow leaders, build communities and strengthen agriculture—in the [October issue of FFA Alumni Leader 2 Leader](#). Be sure to share this important newsletter, packed with alumni news you can use, with your advisors and alumni.

10. **Keeping Our Eyes on the Prize**

As I mentioned earlier, we received some inspiring news from Ambassador Quinn at the World Food Prize. Our partnership with this life-changing organization began nine years ago. We couldn't be happier with its programs, internships and fellowships that bring high school and college students face-to-face with global issues and explore how students can change the world through agriculture.

Ambassador Quinn shared with us that of the more than 10,000 high school students from across the U.S. who took part in World Food Prize programs, more than 40 percent of those students were FFA members and agricultural education students! Just as impressive: 50 percent of the USDA Wallace-Carver Fellows and 80 percent of the Borlaug-Ruan International Interns this summer were FFA members, a new record! When you have a moment, please read more about the 33 distinguished FFA members and agricultural education students chosen as the [2017 Borlaug-Ruan International Interns](#) and [2017 USDA Wallace-Carver Fellows](#).

This is truly a major accomplishment for our FFA members. The Borlaug-Ruan International Internship provides high school students an all-expenses-paid, eight-week hands-on experience, working with world-renowned scientists and policymakers at leading agricultural research centers around the globe. The Wallace-Carver Fellowship offers exceptional high

school and college students the opportunity to collaborate with world-renowned scientists and policymakers through paid fellowships at leading USDA research centers and offices across the United States.

October is a busy month for both of our organizations—the National FFA Convention & Expo for us and the World Food Prize Borlaug Dialogue and Global Youth Institute in Des Moines, Iowa, for Ambassador Quinn and his staff. Riley Pagett from FFA will attend the youth institute on our behalf. We look forward to meeting with Ambassador Quinn and his team later this year to explore new opportunities between our two organizations.

11. **FFA Staff Member Kevin Keith Featured in Cover Story for Forever Blue**

This fall, we recognize one of our own as a member of the National FFA Foundation’s Forever Blue planned giving society. The Kevin and Carol Keith Endowment offers a sustainable funding future for FFA with a gift toward leadership or an area of most need. Coming from a family of teachers, Kevin says he especially wants teachers to consider contributing to support the future of FFA, asking them to think, “If I don’t, who will?” Thanks for your support, Kevin and Carol! Read the story [here](#).

If you or someone you know have interest in making a planned gift, contact plannedgiving@ffa.org or [visit our website](#) to contact us.

12. **Job Openings**

Please see the newest positions available at the National FFA Organization:

[State Officer Leadership Programs Facilitators](#)

[2018 Washington Leadership Conference Facilitators](#)

[2018 Washington Leadership Conference Director](#)



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FFA makes a positive difference in the lives of students by developing their potential for premier leadership, personal growth and career success through agricultural education.