

New York FFA State Scrapbook Contest

General Overview:

- A. Purpose: A Chapters FFA Scrapbook should serve as a tool for historical documentation, tell the story of a chapter's year of accomplishments, and act as a tool for recruitment and community support.
- B. Objective: Students will be able to:
- Develop a deeper understanding of the Program of Activities
 - Exercise creativity skills
 - Create historical documents for use by the chapter in the future
 - Develop powerful public relation tools
 - Create pride in their chapter accomplishments
- C. Guidelines:
- All work is to be done by students – not by an adult.
 - Two options for books: 12 x 12 sold by any company w/page protectors OR Traditional large album sold by National FFA (National FFA also sells a 12x12 album)
 - Contents must be contained in one scrapbook.
 - Remove all unused pages.
 - The scrapbook must have an official FFA scrapbook title page. (If you're using a 12x12 book, design your own.) Make sure the title page contains: Chapter Name, School Name, Advisor Name, List of Chapter Officers, # of Members in your Chapter, Dates that the Book Covers.
 - The scrapbook must have one Table of Contents located at the beginning of the book.
 - All media must be trimmed, permanently attached, identified, and dated. Nothing can extend beyond the page itself.
 - Show variety in your photos, pick the best quality photos, you only need to use 4-8 photos to tell the story of each event. **This is not your chapter photo album it is your official scrapbook.**
- D. Judging:
- Judges are typically local community members. They may not know about your chapter so make sure to tell your story through your pages. They want to learn about your chapter and its accomplishments. They do not want to see photos of the same faces or goofy shots.

Tips For Success

- Laminate newspaper clippings for longer life – no other things need to be laminated.
- Get resourceful – contact local scrapbook shops, Jo-Ann's or Michael's, etc to get some supplies donated (Sunday newspapers usually have a 40% off coupon.) Contact local independent scrapbooking/stamping consultants from Close To My Heart, Creative Memories, or Stampin' Up to help you get ideas or donate supplies.
- Neatly handwrite or type captions – include first and last names of people because of the historical significance. It will help greatly in the future!
- Limit the thank you notes you include to the best quality – you only need 1-2 cards per event.

- Programs, tickets, maps, and other information from events add a great touch to pages.
- Use enough adhesive on all items included in your book, and use the proper kinds of adhesive. Proper adhesives include: photo splits (double sided sticky squares), double sided tape, archival glue sticks, archival liquid glue, Tombow monoadhesive. – NOT masking tape, scotch tape, or duct tape!
- Don't be afraid of a two page spread if you have a group of really great photos! You don't have to cram it all onto one page.
- It's hard to read words on top of busy, patterned paper. Use a solid color photo mat in a matching color to help offset your captions or titles.
- Reflection through journaling is important! Use the photos to tell the story and then supplement them with words. These words should be typed if reading your handwriting is a problem. Spelling and Grammar should also be correct.

Where to find ideas:

- Magazines
- Idea books
- Online
- People with experience

How can you minimize the money your chapter spends?

- Dollar Stores
- Use coupons from the Sunday paper or sign up online – JoAnn's & Michael's (40% off)
- Sign up for mailing lists for craft stores – they will send coupons
- Craft store bargain bins
- Donations from local stores

Websites for photo processing:

Most of us process digital prints. Check out online sources for processing, you can usually get great deals using special promotion codes. The prints will be shipped right to you!

- Snapfish.com
- Kodakgallery.com
- Winkflash.com
- Walmart.com
- Walgreens.com

Stamping in your scrapbook:

Use stamps to embellish your scrapbook pages. Using stamps can really save you money! You won't need to invest in so many stickers, and you can make your own background paper