

## STATE FFA REPORTER PUBLIC RELATIONS PORTFOLIO SCORE SHEET

Reporter public relations portfolio are judged according to a reporter's ability to create a neat, unique, and informative portfolio of the articles they have written during the current school year.

Reporter's Name: \_\_\_\_\_

The judges will rate the public relations portfolio in the following categories. A rating of 5 is excellent; 4 is very good; 3 is good; 2 is fair; 1 is poor; 0 is not evident.

Scoring Area	Rating
<b>Originality:</b>	
• Includes a variety of articles from different publications	
• Each page highlights information and interests the viewer	
• Portfolio shows different kinds of creative news releases	
<b>Pictures</b>	
• Pictures were included with articles frequently and as appropriate	
• Each picture has an informational or fun and interesting caption	
<b>Neatness</b>	
• The portfolio is legible and neat	
• Each page is easy to understand ( not too cluttered, wordy or confusing)	
<b>Contents: The portfolio includes the following information</b>	
• Title Page (contains information on the name of chapter reporter, name of chapter, name of school, date(s) the portfolio covers.	
• Each article or photo caption has correct spelling and grammar usage.	
<b>TOTAL POINTS</b>	

Judges Comments:

Judges Name: \_\_\_\_\_